

# Community Development through Grant Funding

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Healthy Incentive Grants

# Where to Start?

- Community Planning Group
- What ideas/ projects is the community wanting or needing
- Has there been a needs assessment conducted?
- Is there an actual plan?
  - Informal or Formal
- What does the budget look like?
- Research and apply for applicable grants.

# Grants

- AARP Community Challenge
- State Farm Community Grants
- T-Mobile Hometown Grants
- BNSF Community Grants
- Transportation Alternative Program Funding
- Rails to Trails
- Better Bike Share/ People for Bikes
- Keep Oklahoma Beautiful
- Communities Foundation of Oklahoma
- USDA Farm to School
- TSET Incentive Grants
- TSET Discovery Grants
- Community Heart and Soul Seed Grant
- Good Sports Grant
- Quality Communities Grant Program- Institute for Quality Communities
- America Walks Community Change
- Planning Grants

# Agency History



Oklahoma Tobacco Settlement  
Endowment Trust (TSET)

Created by voters in 2000



Endowment trust established with payments from  
the 1998 Master Settlement Agreement between  
46 states and the tobacco industry

Only constitutionally protected  
endowment of its kind

# #1

3

BEHAVIORS



4

CONDITIONS



65

% DEATHS





# TSET

TOBACCO SETTLEMENT  
ENDOWMENT TRUST

## TOBACCO STOPS WITH ME.

StopsWithMe.com



## MY LIFE <sup>★</sup> MY QUIT™

Brought to you by TSET



Oklahoma Tobacco Helpline	
<b>1 800</b>	<b>QUIT NOW</b>
1-800-784-8669	<b>OKhelpline.com</b>

A Program of TSET

- The TSET Healthy Incentive Program for Communities is designed to help cities adopt policies and implement best and promising practices for:
  - **tobacco-free environments**
  - **access to healthy and nutritious foods,**
  - **physical activity opportunities**
- These efforts improve the health, reduce risk factors for heart disease, strokes, cancer and improve quality of life for residents.



## FY23 Guidelines

### Application Period

- Applications are accepted during two periods of the State fiscal year (July 1 – June 30).
- For FY23, application periods are TBD:
  - Sometime in the November/December 2022
  - Sometime in the March/April 2023
- Applications will not be accepted after 4 p.m. Central Time on the last day of the application window.
- Funding varies each year and applications are accepted until the application window closes. TSET may receive more applications than funding can support and applicants are encouraged to apply early as applications are considered on a first come, first served basis.

More details to  
come shortly  
after July 1, 2022



## FY23 Eligibility Guidelines



### **Eligibility**

- Any incorporated Oklahoma city/town/municipality may apply.

### **Previous Incentive Grantee Eligibility**

- All previous TSET incentive grants must have submitted final documentation for the previous grant(s) and the grant(s) must have been closed satisfactorily in order to be eligible for submission under this funding announcement.



## FY23 Funding Guidelines

POPULATION SIZE	BRONZE CLASS	SILVER CLASS	GOLD CLASS	MAXIMUM COMBINED
Rural – up to 4,299	\$10,000	\$12,000	\$14,000	\$36,000
Small – 4,300 up to 9,999	\$10,000	\$15,000	\$25,000	\$50,000
Medium – 10,000-29,999	\$24,000	\$36,000	\$60,000	\$120,000
Large – 30,000+	\$30,000	\$45,000	\$75,000	\$150,000
OKC/Tulsa	\$40,000	\$60,000	\$100,000	\$200,000

- Awards are based on level of criteria met and population size.
- A city can receive funding only one time during the grant year.
- Funding does not require a match, but cities are encouraged to use these funds for match with other funding opportunities.

## FY23 Funding Guidelines

- The program provides criteria for three award classifications for each of the population categories: Bronze, Silver and Gold.

When a city fulfills all the criteria for all three classifications, the maximum funding amount will be awarded.

*Cities meeting the criteria at the Silver class must also meet the criteria at the Bronze class.*

*Cities meeting the criteria at the Gold class must also meet the criteria at the Bronze and Silver classes.*

- Grant funds must be utilized and documentation of project completion must be submitted to TSET within one year of approval by the TSET Board of Directors.

## FY23 Funding Guidelines

- Cities awarded grant funding will apply the funds to advancing any of health criteria they believe best addresses the needs and opportunities in their communities.
- Cities are encouraged to utilize the funding for projects that enhance wellness activities in their geographic areas of poorest health.
- Suggested Use of Funds
  - Walking trails
  - Lighting for parks and trails
  - Farmers market venues
  - Community gardens
  - Basketball and tennis courts
  - Bicycle lanes/bike racks
  - Outdoor physical activity equipment
  - Splash pads/improvements to community pools
  - Engineer or architects' services to develop walkability plans
- TSET reserves the right to approve, deny, or—with the awarded grantee—modify any proposed uses of TSET funds.



## FY23 Criteria Guidelines

- Criteria for the grant are currently being updated for FY23
- Last updates to criteria occurred in 2019
- Updates are being made to align with evidence-based practices for tobacco control, access to healthy and nutritious foods, and physical activity. The emphasis is on higher impact policies and actions to improve community health.
- Documentation of having met each criterion is required from the city. Each application is reviewed based on specific criteria listed within each review area:
  - City's smoking/tobacco ordinance;
  - City's active workplace wellness committee;
  - City's workplace wellness policy; and
  - Community actions.

Since program implementation in 2012

- ✓ Awarded \$4.7M
- ✓ 185 grants
- ✓ 140 communities
- ✓ 58 counties



## TSET Other Funding Opportunities

- **TSET Discovery Grants** are a new, rolling grant opportunity for organizations working to improve health in Oklahoma. TSET will fund projects to improve the health of Oklahomans that do not currently fit within established TSET programs. TSET Discovery Grants are available to 501 (c)(3) non-profit organizations, public entities and institutions of common and higher education across the state. This funding opportunity allows applicants from across the state to bring their best ideas and proposals forward for consideration.
- TSET is looking for new partners in **southeast Oklahoma** interested in improving the health of residents. TSET is seeking to partner with schools and universities, nonprofits, other government entities and tribes in southeast Oklahoma to address the health needs in the area. The service area includes Atoka, Bryan, Marshall, McCurtain, Pittsburg, Pontotoc, and Pushmataha counties. Each county has a hot spot region that was strategically selected and defined by the former TSET Healthy Living Program grantee and partners.

## City/Town Resources

- To be placed on a list to receive all **future announcements** or updates on current funding opportunities, please [click here](#).
- The **TSET Newsletter** serves to inform Oklahomans on the important work being done in local communities, in research and in other programs that TSET funds across the state. It highlights TSET grantee work, key partnerships and the innovative research being done by scientists and research scholars. <https://tset.ok.gov/content/email-newsletter>
- <https://stopswithme.com/>
- <https://okhelpline.com/>
- <https://shapeyourfutureok.com/>



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uestions?

## Hope to see your application in FY23!



**Laura Matlock**  
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**Healthy Incentive Grants**

### CONTACT INFORMATION:

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<https://tset.ok.gov/content/healthy-communities-incentive-grants>