

Gearing Up for TSET Grant Opportunities

May 9th, 2023

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Healthy Incentive Grants

Agency History



Oklahoma Tobacco Settlement
Endowment Trust (TSET)

Created by voters in 2000



Endowment trust established with payments from
the 1998 Master Settlement Agreement between
46 states and the tobacco industry

Only constitutionally protected
endowment of its kind

#1

3

BEHAVIORS



4

CONDITIONS



65

% DEATHS



**TOBACCO
STOPS WITH ME.**
StopsWithMe.com

MY LIFE [★] MY QUIT™

Brought to you by TSET



 **Shape Your Future**
A Program of TSET

TSET
**HEALTHY
LIVING**
PROGRAM

Oklahoma Tobacco Helpline	
1 800	QUIT NOW
1-800-784-8669	OKhelpline.com

A Program of TSET



Where to Start?

Get on the list for
Future Funding Opportunities
Announcements

A screenshot of a registration form titled "Funding Opportunity Updates" with a logo at the top. The form contains several input fields for user information.

Funding Opportunity Updates

Organization *

First Name *

Last Name *

Title *

Email *

Preferred Phone

Research and Review

Research open grants:

<https://oklahoma.gov/tset/funding-opportunities.html>

Review eligibility requirements:

Example:

Healthy Incentive

Grant for Communities

General Eligibility

Any incorporated city/town/municipality in the state of Oklahoma may apply.

Previous Incentive Grantee Eligibility

A city that has received prior TSET community incentive grant funding is welcome to apply and could be eligible to receive the difference of the previous award up to the maximum award amount under this funding opportunity. A city must submit an application that meets all new program requirements for the classification (Bronze, Silver, or Gold) for which they are applying.

Communities that have previously received TSET incentive grant funding but did not receive the maximum funding and are applying for the next level of funding under the current funding opportunity will be evaluated on the policies, practices, and implementation of criteria from past incentive grant(s) by TSET staff prior to submission of an application for additional funding.

All previous TSET incentive grants must have submitted final documentation for the previous grant(s) and the grant(s) must have been closed satisfactorily to be eligible for submission under this funding announcement.

To inquire about the status of a previously funded incentive grant for your organization, contact TSET Grants Management at grantsmanagement@tset.ok.gov.

Healthy Incentive Grant for Communities

- Review Eligibility
- Determine Funding Availability
- Tips and Tricks to Prepare for Grant Application

HIGC FY24 Eligibility



Eligibility

- Any incorporated Oklahoma city/town/municipality may apply.

Previous Incentive Grantee Eligibility

- A list of previous awards is listed on the website
- Funding maximums are in place



Maximum Funding Availability

POPULATION SIZE	BRONZE CLASS	SILVER CLASS	GOLD CLASS	MAXIMUM COMBINED
Rural – up to 4,299	\$10,000	\$12,000	\$14,000	\$36,000
Small – 4,300 up to 9,999	\$10,000	\$15,000	\$25,000	\$50,000
Medium – 10,000-29,999	\$24,000	\$36,000	\$60,000	\$120,000
Large – 30,000+	\$30,000	\$45,000	\$75,000	\$150,000
OKC/Tulsa	\$40,000	\$60,000	\$100,000	\$200,000

**A list of previously funded Healthy Incentive Grants are available on our website!

HIGC Policy and Implementation

The TSET Healthy Incentive Grant for Communities is designed to incentivize cities/towns that adopt policies and implement best and promising practices for:

- **Tobacco-free city-owned property**
- **Access to healthy and nutritious foods***
- **Access to physical activity opportunities***

Supporting healthy environments for both city staff and the community at large.



Tips and Tricks

Documentation required: (save as PDFs)

- Tobacco free city-owned property ordinance*
 - Must be 100% comprehensive, signed and dated official document
- Workplace wellness policy*
 - Must meet set minimum criteria AND include tobacco components
- Other policies and ordinances*
 - If you are looking to adopt and need examples or additional resources ASK us

**Can submit for pre-review and receive feedback PRIOR to grant application opening. Need minimum of two weeks for review.*

Tips and Tricks

- Review resources & tools provided in grant application packet online
- Gather Documents into one place PRIOR to applying
 - Save as PDFs
- Application only allows 10 uploads
 - Combine several into one as you are able
- Review copy of submission
 - Notify us if you see an error

HIGC Additional Information

- Cities awarded grant funding will apply the funds to advancing any of health criteria they believe best addresses the needs and opportunities in their communities.
- Cities are encouraged to utilize the funding for projects that enhance wellness activities in their geographic areas of poorest health.

Suggested Use of Funds

- Walking trails
- Lighting for parks and trails
- Farmers market venues
- Community gardens
- Basketball and tennis courts
- Bicycle lanes/bike racks



Other Funding Opportunities

Built Environment Transformation Grants

Funds projects that improve physical activity and nutrition practices. This grant is specifically focused on funding the planning or construction of health-promoting projects.



Other Funding Opportunities

Discovery Grants

This special grant funds programs that directly relate to one of TSET's Constitutional areas of focus but are not related to the planning or construction of built environment projects:

- Tobacco prevention or cessation for high-risk groups
- Programs designed to maintain or improve the health of Oklahomans
- Programs to enhance the provision of health care services to Oklahomans, with particular emphasis on such programs for children
- Programs designed to enhance the health and well-being of senior adults.

Discovery Grant Examples



- **NewView Oklahoma:** develop a comprehensive wellness initiative for blind and low-vision residents, including an accessible outdoor wellness space, physical activity programming for blind youth and adults, and wellness programs for blind employees at NewView
- **OU Health Sciences Center:** launch Saving Tiny Sooners, a telemedicine program to train and support health professionals in rural areas to do newborn resuscitation
- **Oklahoma Senior Games:** launch a program for coaching seniors in lifetime sports

Tips and Tricks

- Have a plan
 - Get those ideas and conversations collected and put into some sort of plan or project scope
- Capture and document readiness and need for plan or project
 - Conduct needs assessments
 - collect surveys
 - host community listening sessions, etc.
 - Ensure data is timely and has been collected within recent years

Tips and Tricks

- Get to Know all that TSET has to offer
 - Use free resources, follow social accounts, connect with TSET funded partners near you
- Build a network or team to support your plan or project
 - Could be a formal committee, team, etc.
 - Work on gathering letters of support and/or commitment
- Clearly identify project service area
- Save files and let others know where they are!

Tips and Tricks

- If doing a construction based project gather bid/ construction costs estimates and include as part of proposal
- Incorporate policies for workplace wellness
 - Comprehensive tobacco free environments
- Incorporate some wellness initiatives
 - Including physical activities and nutrition
- Promote TSET FREE Resources
 - Shape Your Future
 - Tobacco Stops with Me

Other TSET Resources

TSET Newsletter

<https://tset.ok.gov/content/email-newsletter>

TSET Website

<https://oklahoma.gov/tset.html>

TSET Better Health Podcast

<https://oklahoma.gov/tset/public-information/tset-better-health-podcast.html>

Shape Your Future

<https://shapeyourfutureok.com/>

Q

uestions?

Hope to see your application in FY24



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<https://tset.ok.gov/content/healthy-communities-incentive-grants>