

# Oklahoma Municipal Assurance Group (OMAG) *2023 Grant Writing Seminar*

*PREPARING AN ECONOMIC DEVELOPMENT GRANT APPLICATION  
(CDBG, EDA, REAP)*

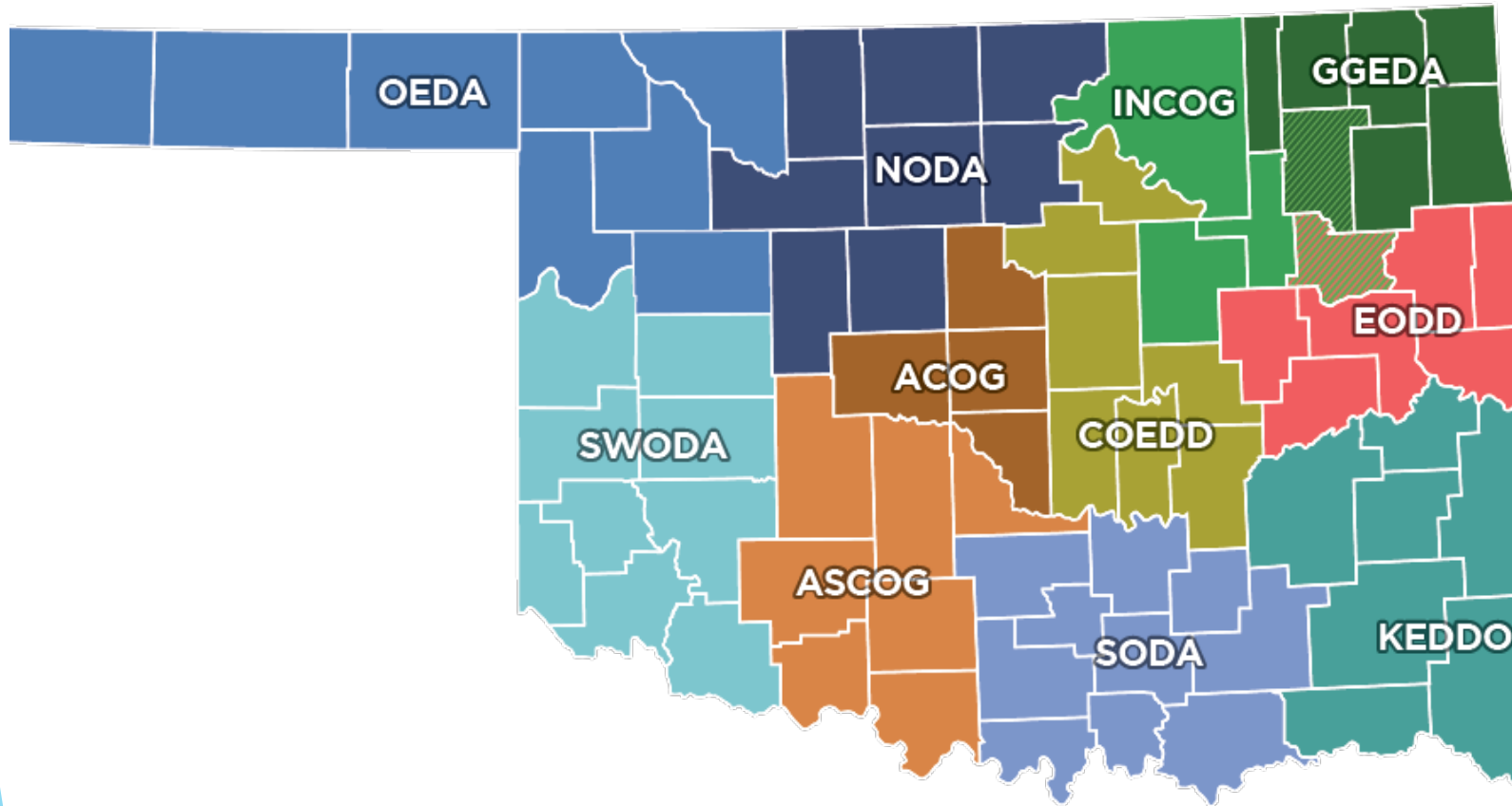
Steve Mills - Executive Director  
Southern Oklahoma Development Association (SODA), Durant



# What Are Councils of Government?

- ▶ Regional Councils or Councils of Government, COGs, are interlocal cooperatives also designated as **Substate Planning Districts** by the State of Oklahoma and **Economic Development Districts** by the U.S. Department of Commerce
- ▶ A COG is a voluntary association of local governments, situated in either a metropolitan or rural area, designed to promote discussion and intergovernmental cooperation among its members concerning common and regional problems, and to engage in planning on a multijurisdictional basis.

# Who Is Your COG?



**OARCOK.COM**

- 11 COGs cover the entire State
- Counties, Cities and Towns are members, but may include other jurisdictions
- A local resource no matter your location or population

# What Councils of Government Do

- ▶ COGs are generally planning and resource organizations.
- ▶ COGs maintain regular contact with State and Federal agencies.
- ▶ There are 77 counties and 594 municipal governments in Oklahoma. The 11 COGs provide an efficient and effective way to collaborate, communicate and transfer resources at a low administrative cost.

# What Councils of Government Do

	ACOG	ASCOG	COEDD	EODD	GGEDA	INCOG	KEDDO	NODA	OEDA	SODA	SWODA
<b>Federal/State Programs</b>											
Capital Improvement Planning	•	•	•	•	•	•	•	•	•	•	•
CDBG Grant Administration	•	•	•	•	•	•	•	•	•	•	•
Census Data Depository	•	•	•	•	•	•	•	•	•	•	•
EDA Planning	•	•	•	•	•	•	•	•	•	•	•
Rural Economic Action Plan (REAP)	•	•	•	•	•	•	•	•	•	•	•
Rural Fire Defense	•	•	•	•	•	•	•	•	•	•	•
FEMA Fire Grant Assistance	•	•	•	•	•	•	•	•	•	•	•
Agency on Aging/Older Americans Act Program	•	•	•	•	•	•	•	•	•	•	•
Community Enhancement of Nutrition Assistance (CENA)	•	•	•	•	•	•	•	•	•	•	•
Long-Term Care Ombudsman Program	•	•	•	•	•	•	•	•	•	•	•
Rural Transportation Planning Organization (RTPO)	•	•	•	•	•	•	•	•	•	•	•
Community Wildfire Protection Planning (Firewise)	•	•	•	•	•	•	•	•	•	•	•
FEMA Hazard Mitigation Planning	•	•	•	•	•	•	•	•	•	•	•
Medicaid Advantage Case Management	•	•	•	•	•	•	•	•	•	•	•
Medicare Counseling and Enrollment	•	•	•	•	•	•	•	•	•	•	•
Housing/HOME Program	•	•	•	•	•	•	•	•	•	•	•
Rural Transit Program	•	•	•	•	•	•	•	•	•	•	•
Clean Cities Program	•	•	•	•	•	•	•	•	•	•	•
EDA Revolving Loan Funds	•	•	•	•	•	•	•	•	•	•	•
EPA Brownfields Assessments/Revolving Loan Funds	•	•	•	•	•	•	•	•	•	•	•
Metropolitan Planning Organization (MPO)	•	•	•	•	•	•	•	•	•	•	•
State Energy Grants	•	•	•	•	•	•	•	•	•	•	•
Urban Transit Planning Program	•	•	•	•	•	•	•	•	•	•	•
<b>Regional/Local Programs</b>											
Community Economic Profiles	•	•	•	•	•	•	•	•	•	•	•
Geographic Information Systems (GIS)	•	•	•	•	•	•	•	•	•	•	•
Grant Writing/Administration	•	•	•	•	•	•	•	•	•	•	•
Public Information	•	•	•	•	•	•	•	•	•	•	•
Comprehensive Planning	•	•	•	•	•	•	•	•	•	•	•
Senior Assistance Program (Masonic Foundation)	•	•	•	•	•	•	•	•	•	•	•
Floodplain Management	•	•	•	•	•	•	•	•	•	•	•
9-1-1	•	•	•	•	•	•	•	•	•	•	•
Code and Ordinance Administration/Writing	•	•	•	•	•	•	•	•	•	•	•
Regional Water Planning	•	•	•	•	•	•	•	•	•	•	•
Wastewater Planning	•	•	•	•	•	•	•	•	•	•	•
Air Quality Program	•	•	•	•	•	•	•	•	•	•	•
Legislative Program	•	•	•	•	•	•	•	•	•	•	•
Stormwater Management	•	•	•	•	•	•	•	•	•	•	•
Land Use/Zoning/Local Planning Commission Staffing	•	•	•	•	•	•	•	•	•	•	•

## COG CORE PROGRAMS

- Economic Planning and Development
- Area Agency on Aging and Long-Term Care Ombudsman
- Rural Fire Defense
- Rural Economic Action Plan (REAP) Grants
- Transportation Planning

# Grant Programs Common to Oklahoma COGs

- ▶ CDBG (US-HUD, ODOC)
- ▶ EDA (US-DOC)
- ▶ REAP (OK)
- ▶ OTHERS (USDA, US-EPA, US-DOT, OK-DOT)
  - ▶ Referral and/or grant preparation assistance

# Becoming Grant Eligible

- ▶ **SAM Registration - Unique Entity ID (UEI)**
  - ▶ The UEI is a 12-character alphanumeric ID assigned to an entity by *SAM.gov*. Active registration in *SAM.gov* provides your entity the ability to apply for federal grants or loans or bid on government contracts.
- ▶ **Audit Reports**
  - ▶ An independent auditor reviews your financial and program results to determine whether you are meeting your goals and complying with financial management requirements.
- ▶ **Economic Distress Level, Low-to-Moderate Income determines grant eligibility and/or cost sharing**

# CDBG-Revitalization

- ▶ Addresses quality of life needs in rural communities (e.g., road improvements, public structure renovations)
  - ▶ Grant Maximum - \$300,000
  - ▶ Application deadline - March 30
  - ▶ Match 40%-50%
- ▶ Ranking Criteria
  - ▶ Benefit to LMI persons
  - ▶ Amount of funds needed
  - ▶ Leveraging of funds
  - ▶ Previous CDBG award



# CDBG-Water/Wastewater

- ▶ Construction of water or wastewater project
  - ▶ Grant Maximum - \$600,000
  - ▶ Application deadline - May 1
- ▶ Ranking Criteria
  - ▶ Benefit to LMI persons
  - ▶ Severity of need
  - ▶ Water rate structure, generating capacity
  - ▶ Ability to finance
  - ▶ Amount of funds needed
  - ▶ Leveraging of funds
  - ▶ ODEQ permitting

# EDA

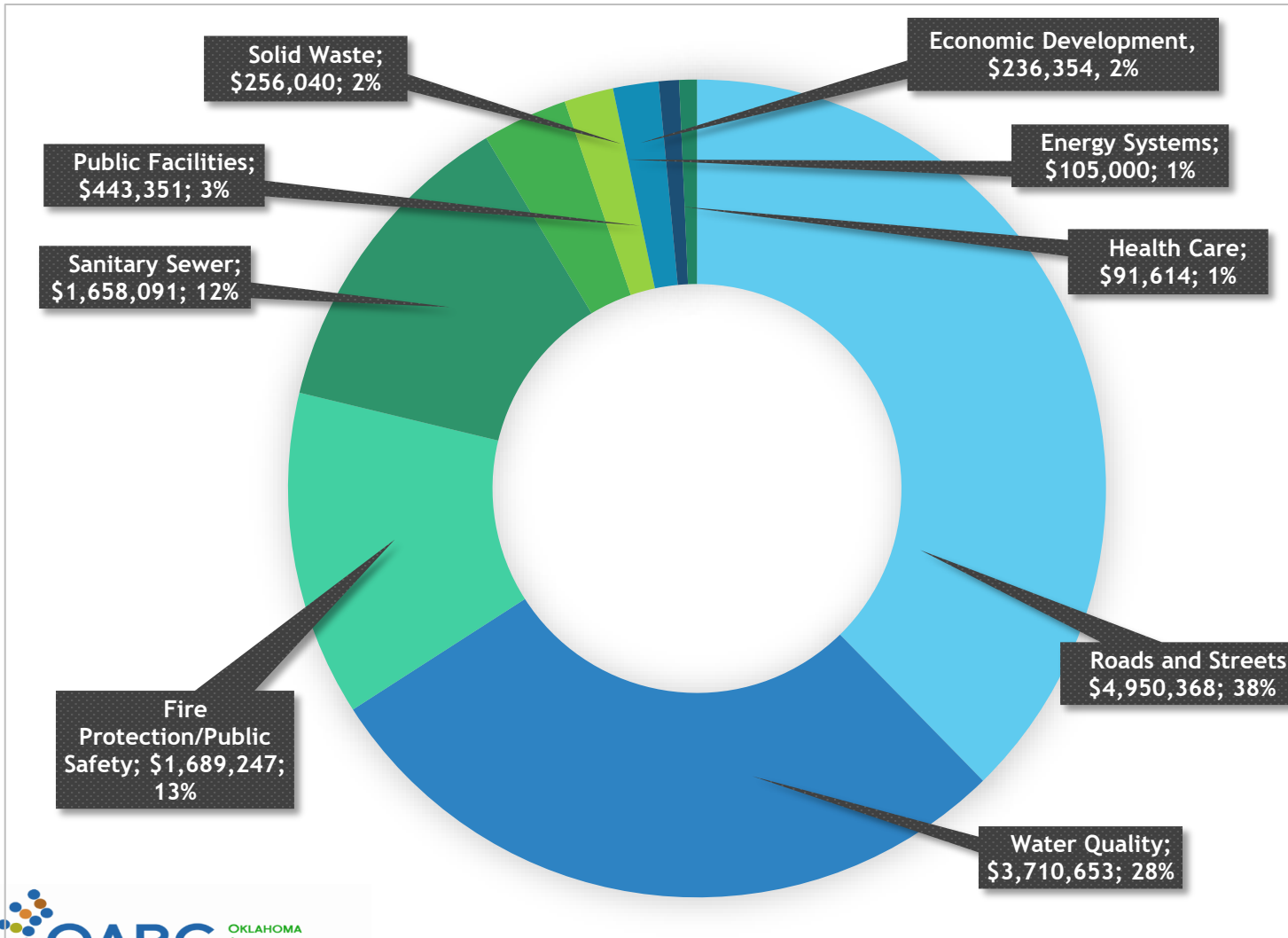
- ▶ Projects that leverage existing assets to advance economic prosperity in distressed communities
  - ▶ Grant Maximum - \$1-\$2 million
  - ▶ No application deadline
  - ▶ Match 30%-40%

# REAP

- ▶ Construction of water or wastewater project
  - ▶ Grant Maximum - \$75,000
  - ▶ Application deadline - June 1
- ▶ Ranking Criteria
  - ▶ Population
  - ▶ Type of entity
  - ▶ Operational revenue
  - ▶ Cost benefit
  - ▶ Leveraging of funds
  - ▶ Jobs created or saved
  - ▶ Type of project

# Rural Economic Action Plan (REAP)

## REAP PROJECTS - FY22 \$13,740,178



PROJECT CATEGORY	COUNT
Roads and Streets	94
Water Quality	61
Fire Protection	56
Sanitary Sewer	23
Public Facilities	16
Solid Waste	5
Econ. Development	6
Health Care	2
Energy Systems	2
<b>TOTAL PROJECTS</b>	<b>265</b>

# SODA Economic Development Grant Cycle

