



OU Institute for Quality Communities

OU IQC + OML

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CHRISTOPHER C. GIBBS COLLEGE OF ARCHITECTURE
INSTITUTE FOR QUALITY COMMUNITIES
The UNIVERSITY of OKLAHOMA

Gould Hall

Urban Design (Tulsa)

Environmental Design

Architecture

Landscape Architecture

City Planning

Real Estate Entrepreneurship

Construction Science

Interior Design



acog



Oklahoma



BLACKSPACE OKLAHOMA



D O W N
T O W N
→ O K C

IQC Network

75% of Courses
Service Learning Designation

500+ GCA Students
Since 2013

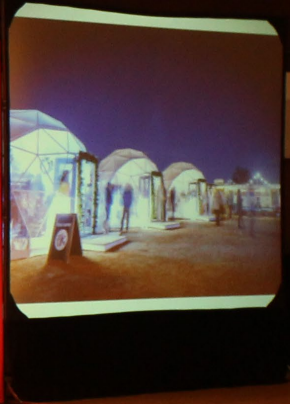
**Engaged Learning +
B.S. Environmental Design**



3,500 Attendee

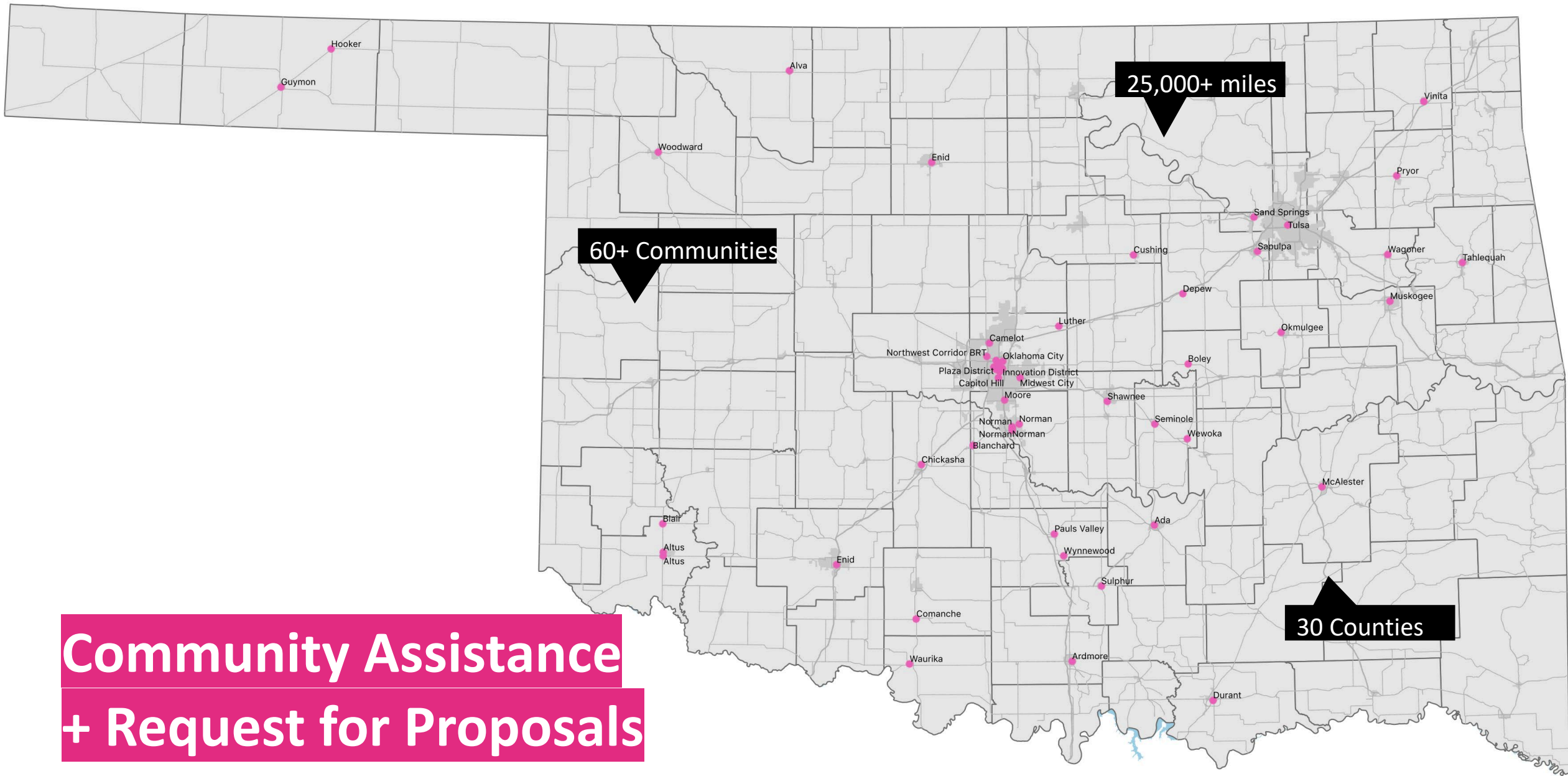


41 Speakers



**Placemaking Conference
+ Continuing Education**

60 Counties



25,000+ miles

60+ Communities

30 Counties

**Community Assistance
+ Request for Proposals**

Community partners offer a real-world challenge and real clients for OU GCA students.

OUIQC offers resources,
facilitates projects, and
delivers ideas in exchange.



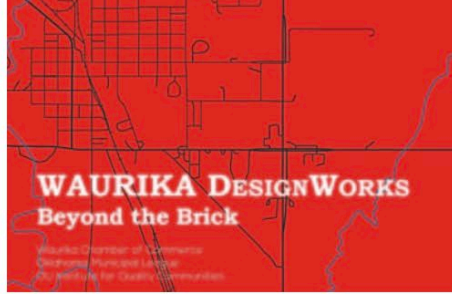




Refine the Ideas



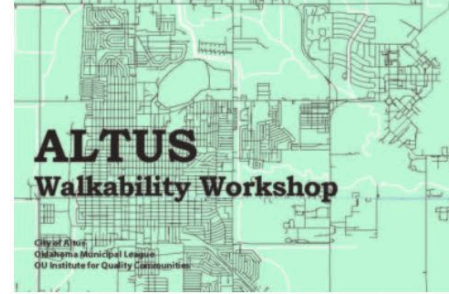




Waurika DesignWorks:
Beyond the Brick



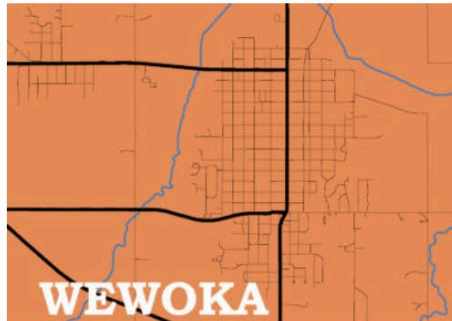
Downtown Chickasha
Placemaking Strategy



Altus Walkability Workshop



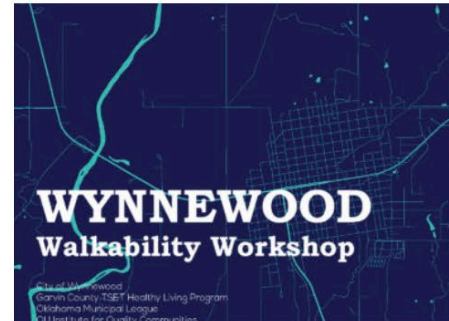
Comanche DesignWorks



Wewoka Walkability
Workshop



Enid Safer Street
Simulation



Wynnewood Walkability
Workshop



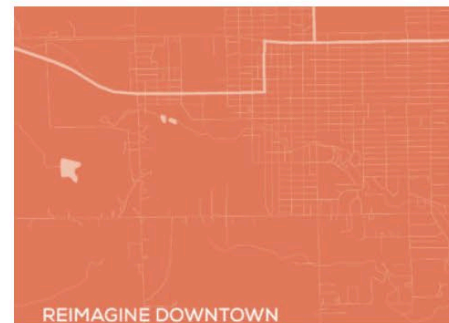
Buchanan Avenue
Workshop



Blanchard Street Design



Vinita DesignWorks



Reimagine Downtown



Guymon DesignWorks



OUTCOMES/IMPACT

An accessibility audit of **Bricktown** in Oklahoma City found over a thousand people per day crossing at a location with no crosswalk.

The Downtown OKC Partnership, City of OKC, and local firms partnered to finance and build the student concept crosswalk. An lighted entry landmark was also recently approved for installation.





OUTCOMES/IMPACT

On a narrow and busy stretch of Route 66 in **Vinita**, students presented an alley transformed into a public space.

The City of Vinita and local chamber won a \$25,000 grant from AARP to construct the project.





OUTCOMES/IMPACT

Residents in Oklahoma City's **Capitol Hill** have long sought a plaza that could be the heart of the community. IQC facilitated a design workshop and tactical urbanism demonstration.

Calle Dos Cinco and City of OKC Strong Neighborhoods Initiative continued to build support for a permanent plaza.

4A | SUNDAY, OCTOBER 31, 2021 | THE OKLAHOMAN

OKLAHOMA

Capitol Hill getting festival plaza

Neighborhood reflects growing Hispanic culture

Steve Lackmeyer
The Oklahoman
USA TODAY NETWORK

Capitol Hill, once the downtown of south Oklahoma City, soon will see conversion of a block of Harvey Avenue into a festival plaza reflecting the area's ties to the city's growing Hispanic community.

The U.S. Census reports 19.7% of the city's population is Hispanic/Latino, while the Capitol Hill area is 63% Hispanic/Latino. Capitol Hill, once lined with mid-20th-century department stores and shops, remains a center for commerce but now offers shops catering to the neighborhood's Hispanic residents.

Shannon Entz, who oversees the city planning department's Strong Neighborhoods Initiative, said a request will be made on behalf of the district to the city council to close the stretch of Harvey Avenue between SW 24 and SW 25 as part of the plan to turn it into a festival plaza.

The stretch includes the historic Capitol Hill Baptist Church that is now home to Templo De Albaraza to the west and a view of Devon tower and the downtown skyline to the north.

At our very first meeting with Capitol Hill, neighbors mentioned they wanted to have a plaza, a space they can celebrate, a place that is their own," Entz said. "There is Wiley Post Park just to the north. But they also want to have a growing Hispanic culture with bright banners and lights draped across the street.

"There is so much right of way," Entz said. "It has the church on the west side, blocking the sun, and it's such a beautiful picture, it's a perfect spot!"

Curbs will be removed as part of the \$1 million project, funded with a federal Community Development Block Grant,

Plans call for new lighting, seating, spots for food trucks, a mosaic style street mural and colorful street banners along a stretch of Harvey Avenue. Landscape designer Monica Concienne said the plaza is being designed for year-around use. POC







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2021-22 HIGHLIGHTS

11

Community
Projects

5

Received
OML Funding

6,000

Miles of Travel

160

Community
Participants &
Collaborators

19

OU Faculty/Staff

313

OU Students

ALIGNMENT

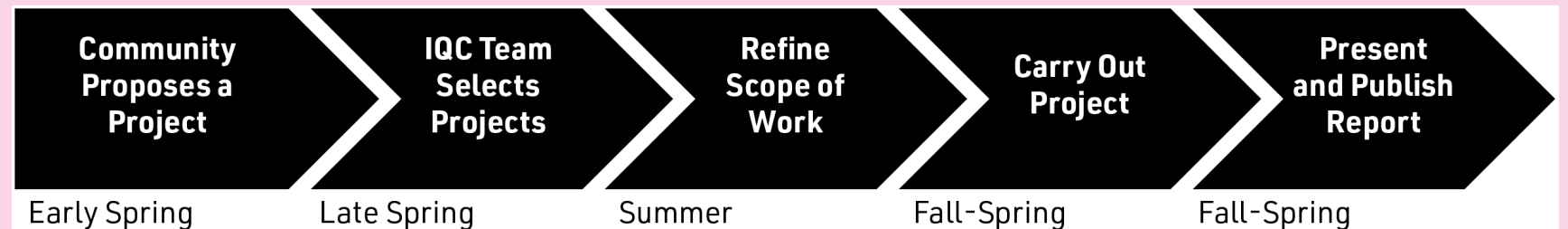
- > Public benefit and built environment connection
- > Preliminary level
- > Community-backed
- > Reciprocity/partnership

HOW WE SUPPORT

- > Visioning and ideating
- > Engagement
- > Conceptual recommendations at the preliminary level
- > Site visits, workshops and charrettes, community engagement/discussions, ongoing support throughout the school year, recommendation reports with data and visuals
- > OML assistance

WATCH FOR:

- > Community Request for Proposals – due 5/15! Apply online or submit application to vanessa@ou.edu. Available for TA!



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